

# Paul A Rose, Jr.

## Contact

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## Address

PO Box 214, Burbank, CA 91503

## Work Experience

### Lee County Sheriff's Office

#### Senior Video Production Specialist

2000-Present

- ✓ Conceptualize, write, videotape, edit & produce video projects for the LCSO and other cooperating law enforcement agencies
- ✓ Forensically process video tapes to acquire evidence
- ✓ Videotape crime scenes & DUI checkpoints
- ✓ Supply needed audio-visual equipment & expertise to entire agency
- ✓ Assist all law enforcement agencies in Lee County with acquisition of video & digital evidence
- ✓ Produced, shot & edited the short docudrama, "Not Safe in My Own Backyard," highlighting domestic human trafficking

### 13/30 Productions

#### Owner

2008-Present

- ✓ Create promotion and branding for small businesses and non-profits
- ✓ Design, build & Maintain websites for small businesses and non-profits
- ✓ Create & write newsletters, press releases, conduct social media marketing

### Starlight Productions

#### Partner

2008-Present

- ✓ Produce independent film project, *Light*, on a shoe-string budget
- ✓ Write, direct and perform in varied live stage productions & improv performances

### 1Pro Media

#### Contract Producer – CAPE-TV, etc.

2007-Present

- ✓ Produce and tape live and live to tape broadcasts for the City of Cape Coral
- ✓ Shoot video in field for editing into taped shows
- ✓ Post-Production assistance with independent film project, *Terror Inside*

### National Media Services

#### Producer

1999-2000

- ✓ Produce and tape live to tape broadcasts for CAPE-TV
- ✓ Write, Videotape and Edit Educational Construction Videos
- ✓ Liaise with clients and their representatives
- ✓ Assist other producers with their projects

### WINK-TV

#### Promotions Producer

1998-1999

- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Write & produce promotional materials for associated radio outlets

### Paramount Pictures, TV Division – WTOG, UPN 44

1998

#### Promotions Producer

- ✓ Successfully increased viewership by 10% in key demos over previous year
- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Work directly with the News Director on story ideas and promotional concepts

**Promotions Producer**

- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Produce the A-Team Challenge, the #1 local, non-news broadcast in the market

**MSNBC Producer**

- ✓ Launched & managed the first locally-produced MSNBC affiliate on the Internet
- ✓ Write, edit and adapt news stories for MSNBC, local & national sites

**News Producer**

- ✓ Promoted by News Director to produce her daily ½ hour talk show
- ✓ Wrote & produced #1 Rated Weekend Morning Newscast in market
- ✓ Produce and Edit top rated “Teens on 2” community segment
- ✓ Produce weekly on-location “Backyard Breakfast”

**Feed Operator – Production Assistant**

- ✓ Record and catalog all news and satellite feeds for News Department
- ✓ Tune in all Live shots for Evening Newscasts
- ✓ Record & edit segments for Cable news re-broadcasts

**Reporting Intern**

- ✓ Shadow Reporters and News Producers 2 days a week
- ✓ Write VO/SOTS, help with research
- ✓ Promoted to Full-Time paid news staff after 4 months

**Education**

<b>1988 to 1992</b>	<b>Bachelor of Arts, Psychology; Minor in Broadcast Journalism</b> Calvin College, Grand Rapids, MI
<b>2004</b>	<b>Specialized Study: Forensic Video Analysis</b> University of Indianapolis
<b>2000 to 2006</b>	<b>Continuing Education – Law Enforcement Video Association</b>

**Key Skills**

Highly Skilled, with 18+ years of real-life experience on non-linear editing systems, animation and graphics editors:

<b>AVID Media Composer</b>	<b>Adobe Photoshop CS</b>	<b>Adobe Premiere Pro</b>	<b>Apple Final Cut Pro</b>
<b>Adobe Dreamweaver</b>	<b>Speed Razor</b>	<b>Media 100</b>	<b>Adobe After Effects Pro</b>

**[Demo Reel Available at www.1330productions.com](http://www.1330productions.com)**